EasyNFC

Self-installation guide

Google Review & Digital Menu NFC

Guide til selvinstallation · English / Dansk



Ready in four steps

Klar i fire trin

1

Get the correct link

Find your Google review or menu URL.

2

Write the NFC

Use NFC Tools and add one URL record.

3

Place it

Choose a visible, dry, non-metal surface.

4

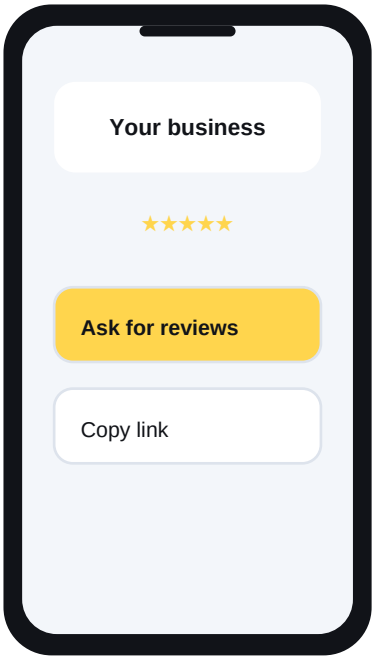
Test it

Use a second phone before inviting customers.

Important: do not permanently lock the NFC tag. You may want to change the link later.

Google Review NFC

Use the official review link from the business's Google Business Profile. Do not copy the ordinary homepage address if the goal is to open the review form directly.



1. Sign in to the Google account that manages the Business Profile.
2. Search Google for your exact business name and city.
3. In the owner controls, choose **Ask for reviews** / **Get more reviews**.
4. Copy the review link and open it in a private browser window to test it.

Digital Menu NFC

Use a public HTTPS link that opens without a password. It can point to the restaurant's own menu page, a hosted PDF, or another mobile-friendly menu. Test the link before writing it to the NFC.

No link yet? Send the exact business address to EasyNFC and we can identify it with you.

Program it with NFC Tools

Install **NFC Tools** by Wakdev from the Apple App Store or Google Play. The customer does not need this app—only the person programming the display uses it.



1. Open NFC Tools and select Write.
2. Add a URL/URI record and paste the link.
3. Tap Write, then hold the phone close to the NFC.
4. Wait for the confirmation before moving the phone.

Before you write

- Use the complete link beginning with **https://**.
- If the app shows an old record, erase the tag first and then write the new URL.
- Never choose permanent lock / read-only unless you are certain the link will never change.

iPhone: use the top edge. Android: try the upper-centre of the back; antenna position varies.

Choose a place customers naturally pause

Good locations include the till, reception desk, checkout counter or table area. Keep the printed message visible and leave enough space for a phone to touch or hover over the marked area.

✓

VISIBLE

Place it where the customer can see it before leaving.

✓

DRY

Clean and dry the surface before applying adhesive.

!

NO METAL

Metal can reduce NFC range. Use a spacer or another surface.

Final test checklist

- [ ] The phone detects the NFC without opening a special app.
- [ ] The notification opens the correct business and action.
- [ ] The link works on both Wi-Fi and mobile data.
- [ ] A second compatible phone also reads the NFC.
- [ ] The display is stable and the printed text remains easy to read.

Test before fixing it permanently. Then invite a colleague to try the complete customer journey.

If the phone does not react

1

Move the phone slowly

Hold the top edge of an iPhone or the upper back of an Android phone directly over the NFC area for 1–2 seconds.

2

Check NFC settings

Some Android phones require NFC to be enabled in Settings. Remove thick or metal phone cases while testing.

3

Test away from metal

Move the display away from metal counters, tills or magnetic mounts. Metal can block or weaken the signal.

4

Read the tag in NFC Tools

Use the Read tab to confirm that the URL record exists and that the tag is still writable.

5

Rewrite and retest

Erase the tag if needed, write one clean HTTPS URL record, and test again with a second phone.

Need help?

Email info@easynfc.dk with your business name, phone model and a short video.

EasyNFC · Santiago Elhauge Import · Hovedvejen 33, 2600 Glostrup · CVR 46717171

References: Google Business Profile Help — support.google.com/business/answer/3474122

NFC Tools by Wakdev — wakdev.com/en/apps/nfc-tools-android.html

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